

# BLUE, TEL-AVIV

*The sea, and nothing but the sea. So simple. So primal. One look at that vast, blue horizon and we knew we had another winning project - Blue.*

Take a look around and you will understand what initially inspired Canada-Israel in their new creation at this unique location. The vast turquoise expanse of the ocean; the rays of sunlight sparkling on the waves; the crisp breeze carrying



the unmistakable scent of the sea, of summer vacations and of the constant flowing rhythm of life - all these create the atmosphere at Blue. The blue, seen all around, is the natural inspiration of this development situated in the northern part of Tel Aviv, near the exclusive Tel Aviv Country Club. It is a five-minute drive from the center of Tel Aviv, a five-minute drive from Herzeliya, and just a few minutes walk from the beach.

Blue is planned as an exclusive private community consisting of 300 luxury apartments in 6 uniquely planned buildings adorned by ecological pools, wooden pathways and green gardens, designed and furnished by world-renowned architect Ilan Pivko. Blue has a brilliant design concept emphasizing the natural surroundings of the property. The buildings, with high ceilings and

glass windows from top to bottom, are designed to bring nature inside while maintaining a modern appeal. Each building includes a gorgeous lobby and is interiorly designed to meet the highest of standards.

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Tenants will be able to enjoy exclusive country-club facilities, including a semi-Olympic pool, fully equipped gym, tennis courts, a spa and treatment rooms. Additional communal areas for the residents' use will include an outdoor pool, lush gardens and a private events room.



Tel Aviv | 300 Residences | 40,000sqm Commercial areas



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